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Deflation and the energy pricing paradox

Falling energy prices and their effect on the struggling European economy has dominated the headlines in recent weeks. The spectre of deflation looms, threatening to throttle spending and investment and plunge the economy into deeper stagnation – or worse, another recession. In this climate, European energy companies at both ends of the chain look very exposed to a hostile investment climate and narrowing margins. Gas Strategies examines the implications for the gas sector.

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