

1 July 2024

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Publication date: 22 April 2016

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# What will the impact be of increasing flexible LNG on the market?

LNG buyers are demanding more flexibility in their LNG supplies to meet the increasing uncertainty of consumption in downstream natural gas and power markets. Destination free LNG from the US will lead the way and sellers of LNG from other countries are having to follow if they are to compete for market share. Gas Strategies reviews the growing demand for flexible LNG and how suppliers are responding.

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