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UK watchdog censures environmental group on fracking claims

Claims about the dangers of hydraulic fracturing by environmental campaigning group Friends of the Earth (FOE) have been censured by the UK Advertising Standards Agency (ASA).

The advertising watchdog told the group it must not repeat allegations contained in a leaflet called “Pat Saved Her Home From Fracking. You Can Save Yours too”, which alleged that chemicals used in fracking contaminated drinking water, increased rates of asthma and caused cancer.

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